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Filing date: **08/28/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92047262
Party	Plaintiff Roast of the Town, Inc.
Correspondence Address	Scott R. Goldberg Schian Walker PLC 3550 North Central Avenue, Suite 1700, Suite 1700 Phoenix, AZ 85012 UNITED STATES sgoldberg@swazlaw.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Ira M. Schwartz
Filer's e-mail	ischwartz@dmylphx.com, trademarks@dmylphx.com
Signature	/Ira M. Schwartz/
Date	08/28/2009
Attachments	Roast of the Town Notice of Appearance 082809.pdf ( 6 pages )(30936 bytes )

**BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark  
Registration No. 2760766

Roast of the Town, Inc.,  
Petitioner

v.

The Smith Agency, Ltd.,  
Registrant.

Cancellation No. 92047262

**NOTICE OF APPEARANCE/POWER OF ATTORNEY**

Ira M. Schwartz and Michael A. Cordier of the law firm of DeConcini McDonald Yetwin & Lacy, enter their appearance in this matter on behalf of the Petitioner, Roast of the Town, Inc. Please see the Power of Attorney attached hereto as Exhibit A.

Please direct all correspondence and other papers in this matter to:

Ira M. Schwartz  
Michael A. Cordier  
DeConcini McDonald Yetwin & Lacy  
7310 N. 16<sup>th</sup> St., Suite 330  
Phoenix, AZ 85020  
Telephone: (602) 282-0500  
Facsimile: (602) 282-0520  
Email: [ischwartz@dmylphx.com](mailto:ischwartz@dmylphx.com)

Dated: August 28, 2009

Respectfully submitted,

s/ Ira M. Schwartz

Ira M. Schwartz  
DeConcini McDonald Yetwin & Lacy  
7310 N. 16th St., Suite 330  
Phoenix, AZ 85020  
(602) 282-0500  
*Attorneys for Petitioner*

### **Certificate of Service**

I certify that a copy of the foregoing was electronically filed with the United States Patent and Trademark Office, Trademark Trial and Appeal Board, on the date set forth below.

I further certify that a copy of the foregoing was mailed by first class mail, postage prepaid, upon the following on the date set forth below:

Harold L. Marquis  
Thomas Kayden Horstemeyer & Risley LLP  
600 Galleria Parkway, NW, Suite 1500  
Atlanta, GA 30339  
*Attorneys for Registrant*

Dated: August 28, 2009.

s/ Ira M. Schwartz

456456

# **EXHIBIT A**

We have received your Revocation of Attorney/Domestic Representative and/or Appointment of Attorney/Domestic Representative form below.

Application serial number(s) 78851222 has/have been amended as follows:

PTO Form 2196 (Rev 9/2005)

OMB No. 0651-0056 (Exp 09/30/2011)

Input Field	Entered
<b>SERIAL NUMBER</b>	78851222
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 101
<b>ATTORNEY DOCKET NUMBER</b>	456456 Roast of the Town
<b>MARK SECTION</b>	
<b>MARK</b>	ESPRESSIONS
<b>ATTORNEY SECTION</b>	
<b>ORIGINAL ADDRESS</b>	Suite 103 5017 E. Washington Street Phoenix AZ 85034 602-424-3099 602-424-3097
<b>CORRESPONDENCE SECTION</b>	
<b>ORIGINAL ADDRESS</b>	Suite 103 5017 E. Washington Street Phoenix AZ 85034 602-424-3099 602-424-3097
<b>NEW OTHER APPOINTED ATTORNEYS</b>	Michael A. Cordier
<b>NEW ATTORNEY ADDRESS</b>	
<b>STATEMENT TEXT</b>	By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney.
<b>NAME</b>	Ira M. Schwartz
<b>FIRM NAME</b>	DeConcini McDonald Yetwin & Lacy
<b>STREET</b>	7310 N. 16th St., Suite 330
<b>CITY</b>	Phoenix

<b>STATE</b>	Arizona
<b>COUNTRY</b>	United States
<b>POSTAL/ZIP CODE</b>	85020
<b>PHONE</b>	(602) 282-0500
<b>FAX</b>	(602) 282-0520
<b>EMAIL</b>	trademarks@dmylphx.com
<b>ATTORNEY AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	YES
<b>ATTORNEY DOCKET NUMBER</b>	456456 Roast of the Town
<b>NEW CORRESPONDENCE ADDRESS</b>	
<b>NAME</b>	Ira M. Schwartz
<b>FIRM NAME</b>	DeConcini McDonald Yetwin & Lacy
<b>STREET</b>	7310 N. 16th St., Suite 330
<b>CITY</b>	Phoenix
<b>STATE</b>	Arizona
<b>COUNTRY</b>	United States
<b>POSTAL/ZIP CODE</b>	85020
<b>PHONE</b>	(602) 282-0500
<b>FAX</b>	(602) 282-0520
<b>EMAIL</b>	trademarks@dmylphx.com
<b>AUTHORIZED TO COMMUNICATE VIA E-MAIL</b>	YES
<b>SIGNATURE SECTION</b>	
<b>SIGNATURE</b>	/Hannah K. Romberg/
<b>SIGNATORY NAME</b>	Hannah K. Romberg
<b>SIGNATORY DATE</b>	08/28/2009
<b>SIGNATORY POSITION</b>	President
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Fri Aug 28 17:00:40 EDT 2009
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Thank you,

The TEAS support team

Fri Aug 28 17:00:41 EDT 2009

STAMP: USPTO/RAA-206.169.48.250-20090828170040828147-78851222-  
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